



Annual Report

October 1, 2009 – September 30, 2010



Library Board Members in 2009-2010

Chris Richards, President

David Whitehead, Vice President

Jackie Brady, Secretary

Diane Moraine, Treasurer

Sue Jarvis

Wanda Ebert

Janeth Weber

Shelly Pinto

Fred Steffen (appointed November 2009; resigned April 2010)

Christine Welles (appointed September 2010)

David Silvers, City Council liaison to the Library Board

Some key numbers for 2009-2010

19,057

North Kansas City Public
Library cardholders

81,097

Collection size

4,278

Items removed from the Library's
collection due to damage, age,
condition, or lack of circulation

14,196

New items added to
the Library's collection

236,864

North Kansas City Public
Library's circulation

3,649

New patrons issued
Library cards



873

2010 Summer
Reading Program
registrations

\$126,000

Money spent on
new materials

The Year in Review...

What was new in 2009-2010?

The Library was awarded a \$30,000 LSTA Mini-Technology Grant for a self check system and accompanying four-tower DVD storage and dispenser system.



The High School Media Center staff transformed the entire Library into a haunted house as a fundraiser. The event raised \$2,230.

The Library began a monthly book club at The Gardens at Northgate Village senior apartments.

The Library launched a Facebook page and Twitter feed to promote programs and events. 128 people “like” the Library’s Facebook page.



The Friends of the North Kansas City Public Library held a gift basket raffle in December which raised \$400.

The quilt was created by Assistant Director Vickie Lewis and donated to the Library.

The Library held a quilt raffle throughout the summer which raised \$630 for the Friends of the North Kansas City Public Library.

The Library began offering book delivery to homebound cardholders in North Kansas City.

\$2,500 in food was raised for the Northland Assistance Center through the Library’s annual Food for Fines program.

The Library began an “open holds” system for picking up patron requests in preparation for the self check system.



The Library migrated to Google Apps for staff email.

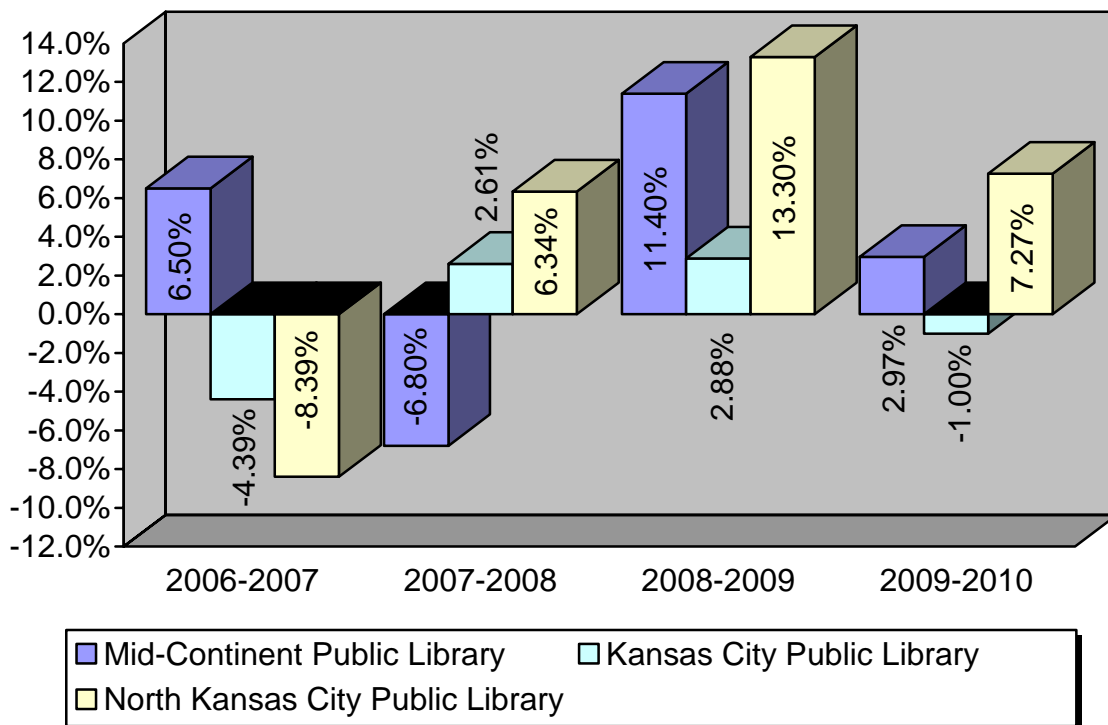
The Friends of the North Kansas City Public Library raised \$3,000 at their annual book sale.

2009-2010 Annual Statistics

For the third consecutive year, the North Kansas City Public Library experienced an increase in circulation. While the economy contributed to increased library circulation everywhere, North Kansas City Public Library posted larger increases than both large libraries in the area, Kansas City Public Library and Mid-Continent Public Library, for the second consecutive year.

Over the past four fiscal years, the North Kansas City Public Library has experienced an average increase in circulation of 4.63% each year. This is higher than Mid-Continent Public Library's average circulation growth during the same period—3.52% per year. Kansas City Public Library's circulation has remained flat over the past four years.

Chart I: Circulation Increase/Decrease of Area Libraries, 2006-2010



As illustrated in Chart II (page 4), the North Kansas City Public Library circulated more materials than any other year in its history.

The fiscal year ended with a decline in circulation, as illustrated in Chart III (page 4). Mid-Continent Public Library experienced a similar decline in July, August and September; Mid-Continent Public Library's circulation was down 10% from the previous year during those three months. This included a 6% decline in September.

Chart II: Annual Circulation, 2004-2010

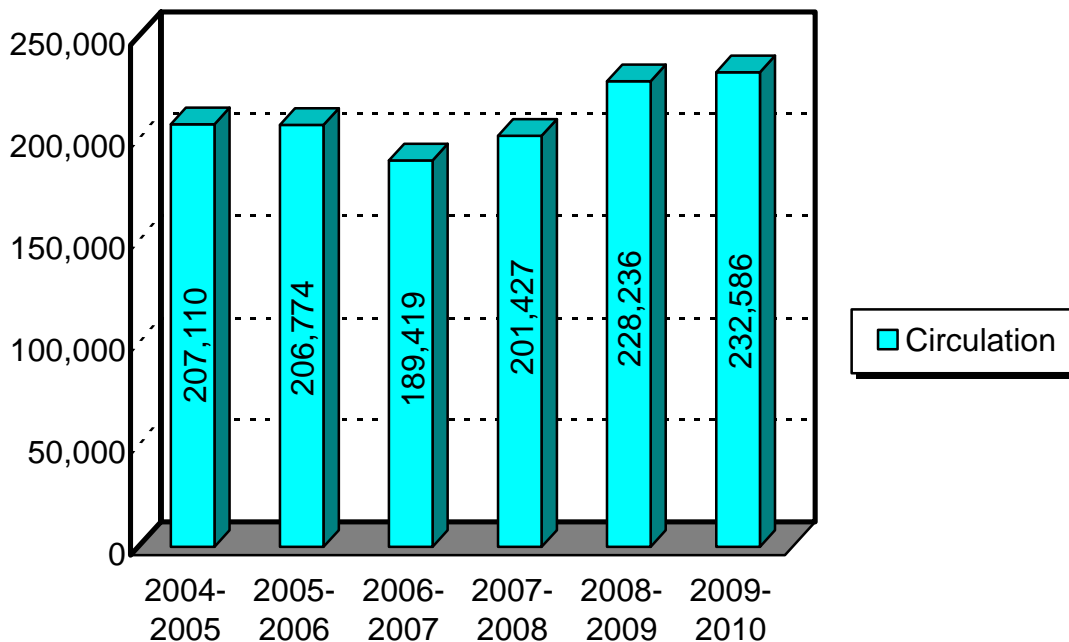


Chart III: 2009-2010 Monthly Circulation Changes Compared to Previous Year

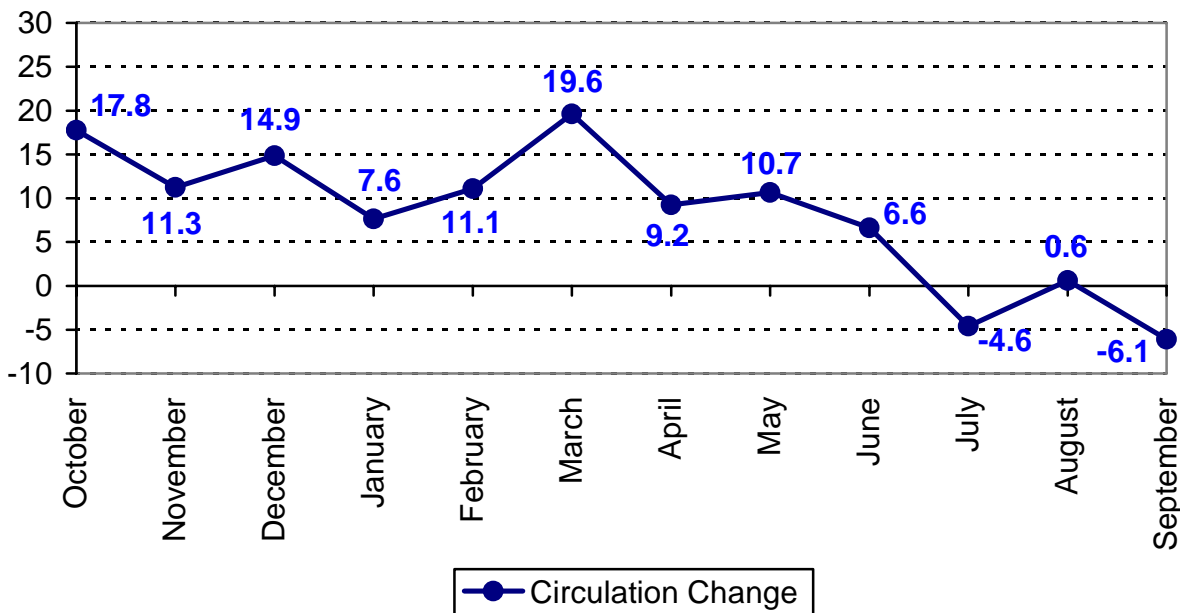
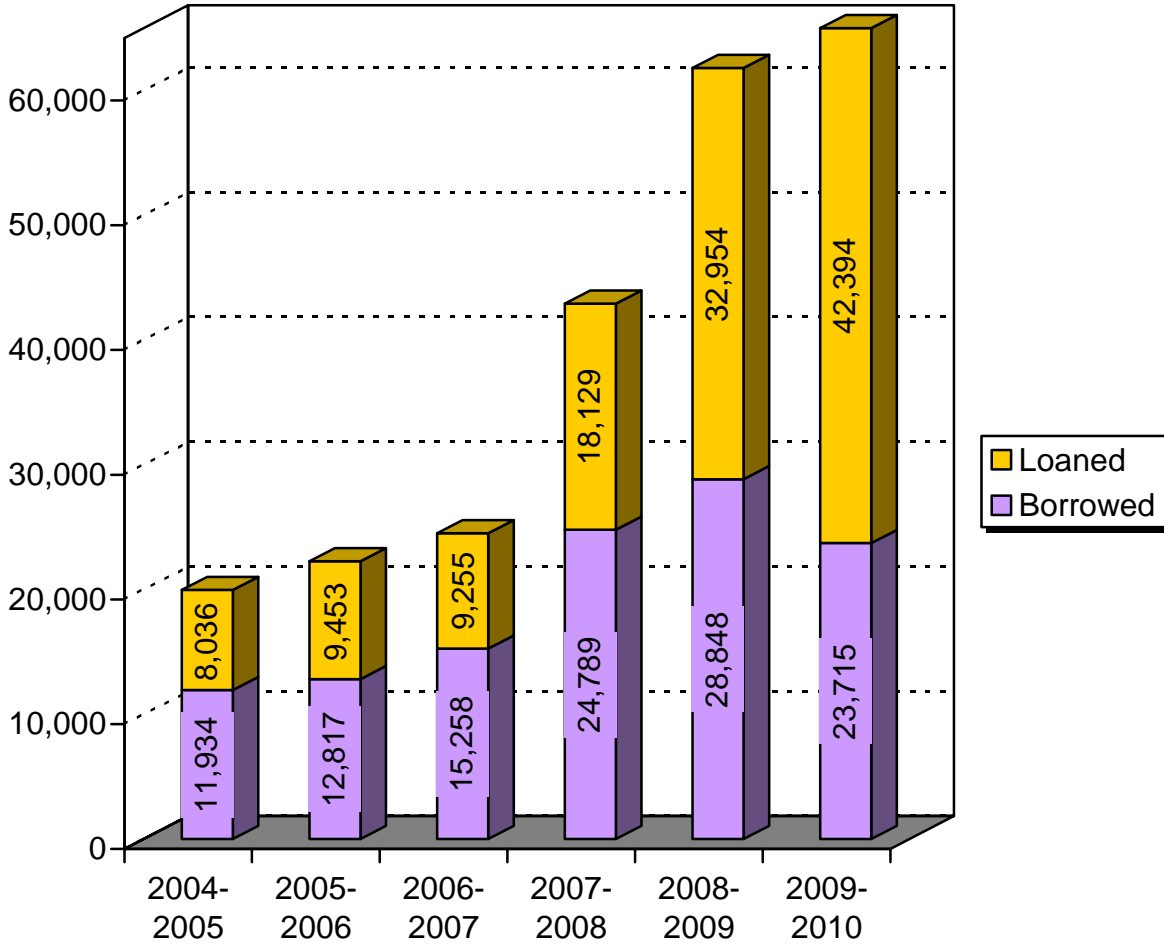


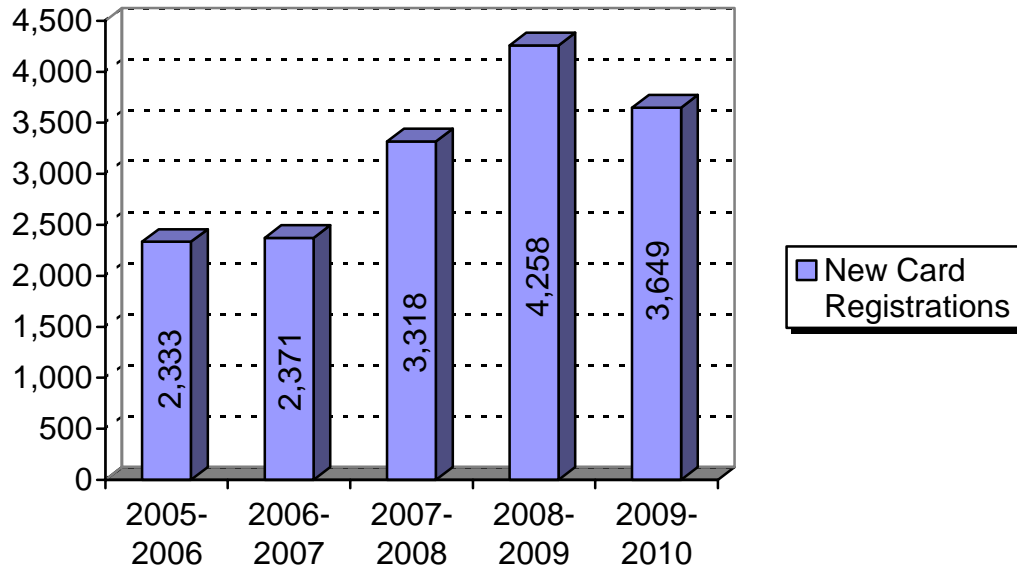
Chart IV: Interlibrary Loan, 2004-2010



The Library's interlibrary loan usage increased for the sixth consecutive year. Interlibrary loan usage has increased 270% between 2006-2007 and 2009-2010, from 24,513 items to 66,109 items. The Library lent more items than it borrowed for the second consecutive year.

As shown in Chart V (page 7), the Library experienced a 14.2% decrease in new card registrations between 2008-2009 and 2009-2010.

Chart V: New Card Registrations, 2005-2010



Computer Use



In 2009-2010, the Library's computers were used **40,628** times. The 15.3% decline was due to lower student computer usage on the lower level. All North Kansas City High School students were issued a notebook computer in 2009.

The computers in the children's area (educational and literacy games) were used **1,917** times.

The wireless network was accessed **5,362** times in 2009-2010, an 18.7% increase.

Visitors

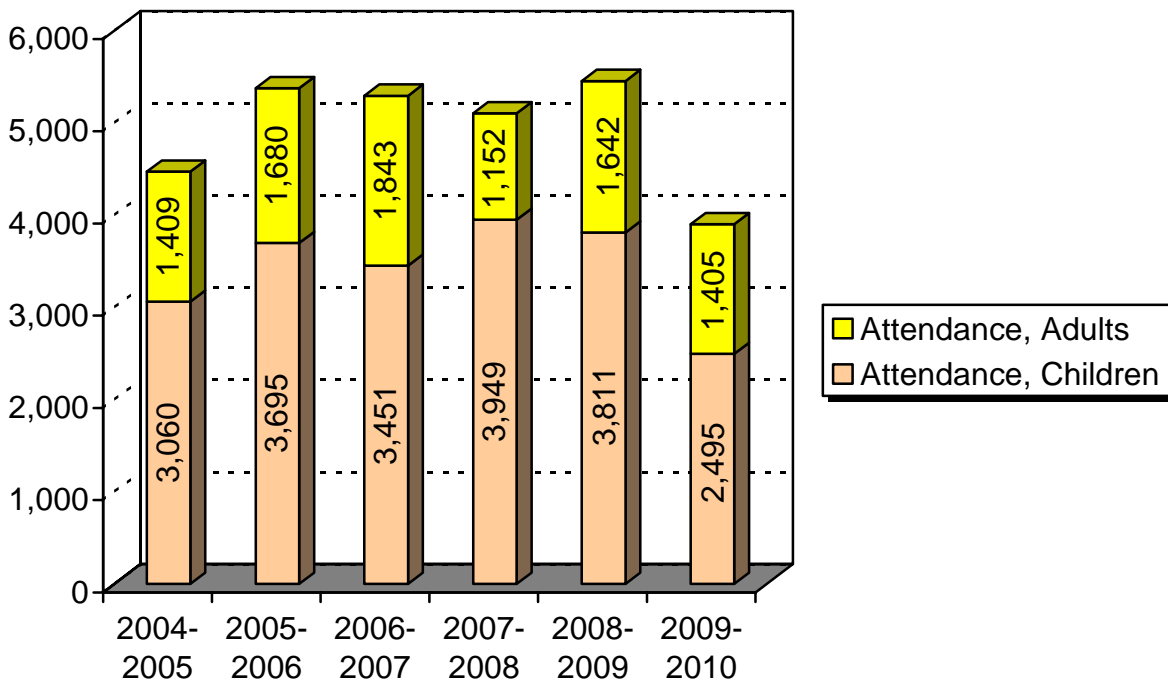
226,663 people visited the Library in 2009-2010.

Program Attendance



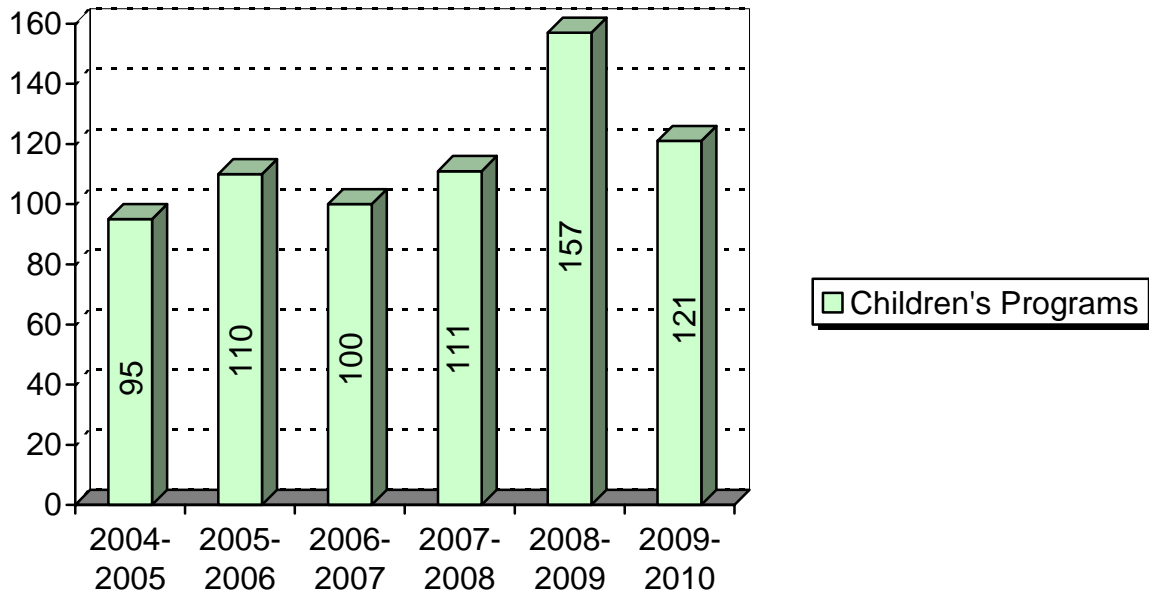
3,900 children and adults attended the Library's children's programs in 2009-2010, a decrease of 28.3% (shown below in Chart VI). The steep decline can be attributed to significant cuts to the children's programming budget. The reduced funds resulted in fewer special children's programs which draw larger attendance.

Chart VI: Children's Program Attendance, 2004-2009



As shown in Chart VII (next page), the number of children's programs offered by the Library decreased from 157 in 2008-2009 to 121 in 2009-2010.

Chart VII: Number of Children's Programs, 2004-2010



643 people attended the Library's adult programs in 2009-2010. This was a slight 3.6% increase from the previous fiscal year.

While the overall number of adult programs decreased due to budget cuts, the average attendance rose from 9.66 to 15.82 people per program. The overall number of program attendees in 2009-2010 was lower due to the Holiday Tea. 100 fewer people attended the 2009-2010 event because the Library did not send out invitations to local churches, City Hall, and other places. This was a cost-cutting measure.



2009-2010 was only the third fiscal year during which the Library offered adult programming. Adult programs are primarily held on Thursday evenings at 7:00 PM.

	2007-2008	2008-2009	2009-2010
Adult Programs	35	38	28
Total attendance (excluding the Holiday Tea)	307	367	443
Average attendance per program	8.77	9.66	15.82
Holiday Tea attendance	225	300	200